

2018 OPTIMA EX

MODEL/OPT.CODE: 53242 / 030
 EXTERIOR COLOR: SNOW WHITE PEARL
 INTERIOR COLOR: GRAY
 VEHICLE ID NUMBER: 5XXGU4L36JG182321
 PORT OF ENTRY: WEST POINT

Sold To: IA001
 Kia of Des Moines
 4475 MERLE HAY ROAD
 DES MOINES IA 50310

Ship To: IA001



STANDARD FEATURES

MECHANICAL
 2.4L Gas Direct Injection (GDI) 4-Cyl Engine
 6-Speed Automatic Transmission
 Drive Mode Select (DMS)
 17" Alloy Wheels

SAFETY
 Dual Front Advanced Airbags & Driver's Knee Airbag
 Front Seat Mounted Side Airbags
 Full-Length Side Curtain Airbags
 Lower Anchors and Tethers for Children (LATCH)
 Anti-Lock Braking System (ABS)
 Traction Control System (TCS)
 Electronic Stability Control (ESC)
 Vehicle Stability Management (VSM)
 Hill-start Assist Control (HAC)
 Tire Pressure Monitoring System (TPMS)

INTERIOR, COMFORT & CONVENIENCE
 Dual-Zone Automatic Climate Control w/ Rear Vents
 Power Windows, Door Locks & Outside Mirrors
 AM/FM/MP3 w/ 7" Touchscreen & Rear Camera
 UVO eServices Infotainment System
 Android Auto & Apple CarPlay Smartphone Integration
 SIRIUSXM® w/free 3-mo. subscription*
 Front USB / Auxiliary Input Jack & 12 Volt Outlet
 Rear Center Console USB Charger & 12 Volt Outlet
 Bluetooth® Wireless Technology
 Power Adj. Driver's Seat w/ Power Lumbar Support
 Memory Driver's Seat and Outside Mirror Position
 Leather Seat Trim w/ Heated Front Seats
 Push Button Start w/ Smart Key & Smart Trunk
 Blind Spot Detection System (BSD)
 Rear Parking Assist System (RPAS)
 Rear Cross Traffic Alert (RCTA)

EXTERIOR
 Single Projection Headlight
 LED Daytime Running Lights
 Pwr-Folding Heated Outside Mirrors w/ Turn Signals
 Laminated Front Door Windows
 LED Tail Lights

WARRANTY
 10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance
 *Ask dealer for details

When you purchase this vehicle, Kia America, Inc. collects personal information you provide to the dealership. For information on our collection and use of personal information and your rights, please see our Privacy policy on www.kia.com.

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

ADDITIONAL INSTALLED EQUIPMENT:
 (In addition to or in place of standard features)
 Snow White Pearl Paint
 EX Premium Package
 - Panoramic Sunroof
 - Ventilated Front Seats
 - Power Front Passenger's Seat w/ Lumbar
 - Auto-dimming Rearview Mirror
 - LED Overhead Interior Lighting
 Cargo Mat
 Carpeted Floor Mats
 Remote Start - Push Button

\$ 25,600.00

\$395.00
 \$2,300.00

\$95.00
 Included
 \$425.00

MSRP INCLUDING OPTIONS

\$ 28,815.00

INLAND FREIGHT AND HANDLING

\$ 895.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 29,710.00

TOTAL ADDITIONAL WEIGHT: 17.3



EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

28 MPG
 combined city/hwy

24 MPG
 city

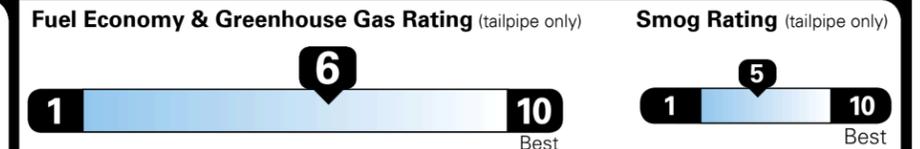
34 MPG
 highway

3.6 gallons per 100 miles

MIDSIZE CARS range from 13 to 136 MPG. The best vehicle rates 136 MPGe.

You save \$250
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost
\$1,300



This vehicle emits 321 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver ★ ★ ★ ★ ★

Crash Passenger ★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat ★ ★ ★ ★ ★

Crash Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 49 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 51%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN ENGINE (MOTOR):

USA

TRANSMISSION:

USA